

Publishing Books: Myths, Markets & Manuscripts

A practical insight into the work of editors & the real-life conditions of publishing

Praxis-Workshop with Dr. Cordelia Borchardt

This workshop offers a first-hand practical experience of the world of publishing. It provides direct access to the workings of how to find authors and how to create, produce and sell books in the current marketplace.

We will focus on publishing in the German-language territory, i.e. Germany, Austria and Switzerland, comparing its original and translated titles with the international publishing situation, placing particular emphasis on the markets in the United Kingdom and the United States. The overall aim is to provide authentic and direct insights into the work practices of the non-academic literary world and to enable students to do practical work on ongoing real-life publishing projects.

Dr. Cordelia Borchardt is Senior Acquisitions Editor Fiction at S. Fischer Verlag in Frankfurt am Main, Germany. Having studied in Munich, London and Oxford, she is holding a PhD in English Literature and has taught at Frankfurt, Vienna and Heidelberg Universities as well as Stanford. Concentrating on upmarket commercial fiction, she has worked with a wide range of German and international authors like Graeme Simsion, Rohinton Mistry, Roddy Doyle and Jörg Maurer.



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WHEN: 5 – 8 July 2022, 10:00 – 18:00

WHERE: Helene-Richter-Saal, Department of English and American Studies, University Campus Vienna, Courtyard 8.3

The workshop will be held as a regular 2st AR course (2 ECTS).

For a course description and details on how to prepare for the workshop (between March and June) see [u:find](#). Registration is open until 30 April.