

## Schedule

Thursday, 30<sup>th</sup> January 2020

- 18:00      **Welcome and Keynote**
- Welcome by the Head of Department of English and American Studies,  
Prof. Dr. Ute Smit
- Introduction: Prof. Dr. Monika Pietrzak-Franger and Prof. Dr. Christina Meyer
- Keynote I**  
Chair: Prof. Dr. Christina Meyer (FU Berlin)
- Prof. Dr. Roberta Pearson (University of Nottingham):** “To just steal the name of a character”: Arthur Conan Doyle, Sherlock Holmes and the Conditions of Transmedia Dispersion
- 20:30      **Conference Warming at Café Eiles (self-paid)**

Friday, 31<sup>st</sup> January 2020

- 9:30-10:00      Registration
- 10:00-11.30      **Panel I Transmedial Crossroads: Science and Art**  
Chair: Prof. Dr. Kirsten A. Sandrock (University of Vienna)
- Prof. Dr. Ralf Haekel (University of Gießen): Humphry Davy and the Medial Fashioning of the Scientist
- Dr. Roxana Elena Doncu (University of Bucharest) & PD Dr. Robert Erdbeer (University of Münster): Crossing (B)orders: Transmediality as Transfer across Art and Science in the Work of Nicolae Minovici
- 11:30-12:00      Coffee Break
- 12:00-14:00      **Panel II Transmedial Figures**  
Chair: Dr. Julia Lajta-Novak (University of Vienna)
- Prof. Dr. Susanne Reichl (University of Vienna): Transmedial Trajectories: The Golliwogg and Turn-of-the-Century Visual Culture
- Dr. Lukas Wilde (University of Tübingen): Pictorial Personification and Transmedial Characters: Who is Uncle Sam?
- Dr. Michael Connerty (IADT Dublin): “Funniosities”: Hollywood Slapstick Comedy and Early British Comics
- 14:00-15:00      Lunch

- 15:00-16:15      **Panel III Dolls, Toys, and Stage Performance: Sites and Motors of Transmedial Spread**  
Chair: Dr. Lukas A. Wilde (University of Tübingen)
- Marie Léger-St-Jean (Independent Scholar): Transmediation into Toy Theatre as a Force for the Preservation of Early Melodrama
- Alex Fitch (University of Brighton): Tracking Ally Sloper in and Across Different Media
- Dr. Ian Gordon (University of Singapore): Rose O’Neill’s Kewpies and Early Transmedia
- 16:15-16:45      Coffee Break
- 16:45-18:15      **Keynote II**  
Chair: Prof. Dr. Monika Pietrzak-Franger (University of Vienna)
- Prof. Dr. Eckart Voigts (TU Braunschweig):** Literary Events and Real Fictions: The Transmedia Cases of Literature, Buildings, Arms, and Institutions around George Chesney’s “The Battle of Dorking” (1871) and Walter Besant’s “All Sorts of Conditions of Men”(1882)
- 19:00      **Dinner: Restaurant Stefanie**

Saturday, 1<sup>st</sup> February 2020

- 9:30-11:00      **Panel IV Circulation Venues in the 1840s**  
Chair: Dr. Ian Gordon (University of Singapore)
- Manon Burz-Labrande (University of Vienna): From the *String of Pearls* to the *Fiend of Fleet Street*: Sweeney Todd’s 1847 Transmedial Trajectory
- Lisanna Wiele (University of Siegen): Toward A Popular Cultural Sphere: Transmedia Circulations of the Antebellum City Mystery Novel
- 11:00-11:30      Coffee Break
- 11:30-13:00      **Panel V Technology, Culture, and Democracy**  
Chair: Alex Fitch (University of Brighton)
- Dr. Martin Lütke (Freie Universität Berlin): “Telephonic Conversations: The Transmedial Phone in the Culture of the Progressive Era”
- Prof. Dr. Heidi Liedke (University of London): “Democratizing Culture? Early Forms of Live Theatre Broadcasting”
- 13:00-14:00      Roundtable Discussion  
Dr. Matthew Freeman, Prof. Dr. Lissette Lopez Szwydky-Davis, Prof. Dr. Roberta Pearson, Prof. Dr. Eckart Voigts, Prof. Dr. Christina Meyer, Prof. Dr. Monika Pietrzak-Franger
- 14:00-15:00      Lunch
- 15:30-17:00      **Excursion Leopoldmuseum**